Donna Dube

DATA & MEASUREMENT STRATEGIST



Donna Dube provides operational excellence to 6-figure entrepreneurs through an ongoing strategic partnership. Donna helps the CEO reach their full potential without the burnout and stress that comes with managing a growing and scaling business. She believes that ease and efficiency in small business comes directly from making datadriven business decisions. As Donna likes to say, data helps you stop leaks, find opportunities and boost your revenue. Know your numbers, grow your business!

Speaking Topics

HOW TO USE DATA TO SKYROCKET YOUR **BUSINESS GROWTH**

Guessing is not a strategy. It is time to implement strategies in your business based on facts. Learn the importance of measuring data, how to get started, and get a clear action plan for incorporating strategic measurement into your business.

STRATEGIC OBJECTIVES: HOW THEY HELP MOVE YOUR BUSINESS **FORWARD**

Before you can craft a realistic and practical vision for your business, you must first determine your most important objectives for the upcoming year. Learn the 7 strategic objectives which all businesses have.

STEPPING INTO YOUR ROLE AS CEO

Small business owners often find themselves stuck doing all the things.

Learn how to make use of the "SAP Method" in 5 easy steps, to ensure you are the true visionary in your business and have time for a life outside it.

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